

# NARULAA

FRUIT AND VEGETABLE NECTAR



# WE ARE NARULAA

Narulaa is a Colombian company that leverages the national agricultural sector to create healthy beverages (juices and sodas) using fruits, vegetables, and spices.

Their products are nutritious, refreshing, feature innovative mixtures, and contain no additives or added sugars. They are ideal for people who exercise and seek responsible hydration and nutrition.

# CERTIFICATIONS

Certificacions that support the quality of our products.

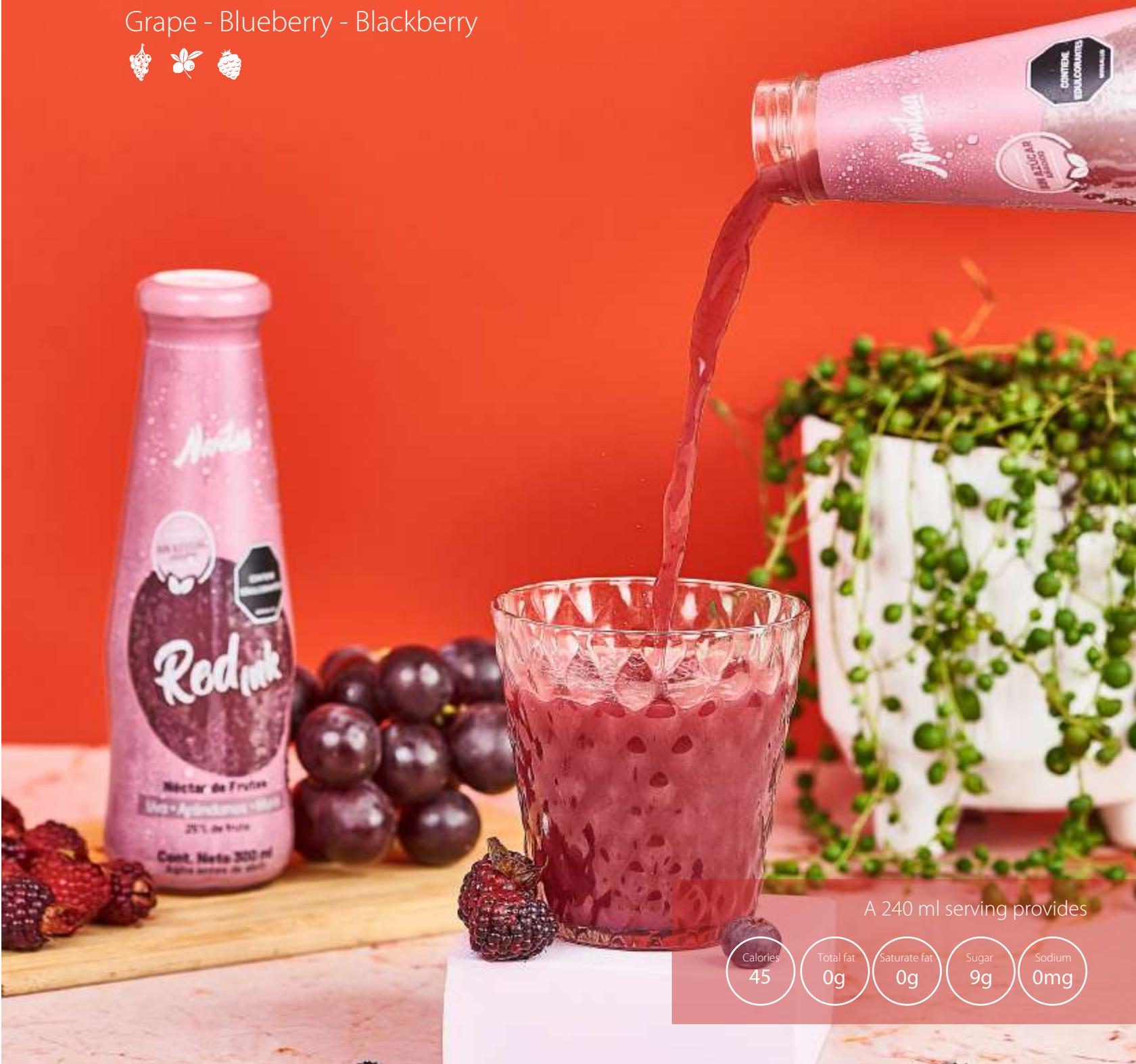


# RED INK

FRUIT NECTAR

## INGREDIENTS

Grape - Blueberry - Blackberry



A 240 ml serving provides

Calories  
45

Total fat  
0g

Saturate fat  
0g

Sugar  
9g

Sodium  
0mg

# Red ink

## DREAMER

A dreamer is an optimistic person who always sees the good side (the glass half full).

They are characterized by: Mentally building what their future could be.

Easily abstracting themselves from reality (conversations, work) to enter a more exciting parallel realm.

Having a great capacity for imagining multiple, often improbable, future situations.

## BENEFITS



### GRAPE

Grapes are rich in minerals and vitamins A, B, and C. They contain easily digestible sugars (glucose and levulose), in addition to organic acids, tannins, and polyphenols. Among the latter, resveratrol stands out for its cardiovascular protective action.



### BLUEBERRY

Blueberries are beneficial for health:

They reduce blood pressure (a study showed a 4–6% reduction when consuming 50g daily for 8 weeks).

- They contain anthocyanins (powerful antioxidants).
- They are allies for memory.



### BLACKBERRY

Blackberries have antioxidant properties that stimulate the elimination of toxins and unnecessary substances, taking care of the skin, the circulatory system, and other organs. Regular consumption of blackberries detoxifies the body.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

Calories 45

Calories from fat 0

Daily value %\*

Total fat 0 g

0%

Saturated fat 0 g

0%

Trans fat 0 g

Cholesterol 0 mg

0%

Sodium 0 mg

0%

Total Carbohydrate 9 g

3%

Sugar 9 g

Dietary Fiber 0 g

0%

Protein <1 g

1%

Vitamin A

2%

Vitamin C

10%

Calcium

2%

Iron

2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# COCONUT LEMONADE

FRUIT NECTAR

## INGREDIENTS

Coconut - Orange - Lemon



A 240 ml serving provides

Calories  
0

Total fat  
0g

Saturate fat  
0g

Sugar  
0g

Sodium  
45mg

# Coconut lemonade



## Extroverts

Extroverts are individuals who enjoy company and love being at large gatherings. They are considered attention seekers and are overloaded with energy. They love to talk (often dominating the conversation) and are enthusiastic and adventurous. They are afraid of solitude.

## BENEFITS



### COCONUT

It's an antioxidant and helps regulate blood pressure.

- It lowers triglycerides.
- It's rich in fiber and minerals (phosphorus, magnesium, iron) and vitamins (E, C, and B).



### ORANGE

The orange is a popular fruit with various health benefits. Its juice is a regular part of breakfast, promoting a healthy start to the day.



### LEMON

Lemon is a citrus fruit with multiple benefits:

- It's a source of Vitamin C.
- It promotes digestion by acting on the intestine.
- It's used for hair and teeth care.
- It helps treat respiratory disorders.
- It possesses excellent slimming properties.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

Calories 0	Calories from fat 0	Daily value %*	
Total fat 0 g		0%	
Saturated fat 0 g		0%	
Trans fat 0 g			
Cholesterol 0 mg		0%	
Sodium 55 mg		2%	
Total Carbohydrate 22 g		7%	
Sugar 0 g			
Dietary Fiber 2 g		8%	
Protein 1 g		2%	
Vitamin A 2%	Vitamin C 50%		
Calcium 2%	Iron 2%		

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# GREEN INK

FRUIT NECTAR

## INGREDIENTS

Green Mango – Grape – Lemon



A 240 ml serving provides

Calories  
25

Total fat  
<1g

Saturate fat  
0g

Sugar  
3g

Sodium  
30mg

# Green Ink

## Funny Person

A funny person is one who knows how to interpret everyday situations and turn them into a humorous anecdote. They always have an infectious smile.

## BENEFITS



### UNRIPE MANGO

The mango is an excellent natural supplement due to its high content of:

- Vitamins (mainly B and C).
- Mineral salts (potassium, calcium, magnesium).
- Water and fiber, which is beneficial for intestinal well-being.



### GRAPES

Grapes are rich in minerals and vitamins A, B, and C.

They contain easily digestible sugars (glucose and levulose), organic acids, tannins, and polyphenols. Among the latter, resveratrol is highlighted for its protective action on the cardiovascular system.



### LEMON

Lemon, a citrus source of Vitamin C, has multiple benefits: it promotes digestion, aids in hair and teeth care, treats respiratory disorders, and has slimming properties.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

Calories 25

Calories from fat 5

Daily value %\*

Total fat <1 g

1%

Saturated fat 0 g

0%

Trans fat 0 g

Cholesterol 0 mg

0%

Sodium 30 mg

1%

Total Carbohydrate 5 g

2%

Sugar 3 g

Dietary Fiber 1 g

4%

Protein 0 g

0%

Vitamin A

15%

Vitamin C

50%

Calcium

0%

Iron

0%

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# ORANGE INK

FRUITS AND VEGETABLES MIXTURE

## INGREDIENTS

Orange – Apple Water - Carrot



A 240 ml serving provides

Calories

45

Total fat

0g

Saturated fat

0g

Sugar

9g

Sodium

45mg

# Orange Ink

## HEALTHY

Is the type of person who takes care of their health and well-being. They carefully choose the foods and drinks they consume.

### When they see an Orange Ink...

This person has already gone through all the options and finally decided on the "Orange Ink" juice based on the fruits combination, but they get hooked by its flavor.

## BENEFITS



### ORANGE

This fruit has several health benefits, and it is among the most popular in the world. Currently, orange juice is an integral part of a breakfast, promoting a healthy start to the day.



### APPLE WATER

The benefits of apple are multiple, such as its antioxidant properties and thanks to its vitamin C content, which contributes to hormones and proteins synthesis, as well as collagen formation which is essential for bones, skin and blood vessels.



### CARROT

Carrot owes its pigmentation to the high amounts of beta-carotene, a substance that belongs to the carotenoid family. They are among the most consumed vegetables in the world.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

Calories 45

Calories from fat 0

Daily value %\*

Total fat 0 g

0%

Saturated fat 0 g

0%

Trans fat 0 g

Cholesterol 0 mg

0%

Sodium 45 mg

2%

Total Carbohydrate 9 g

3%

Sugar 9 g

Dietary Fiber 0 g

0%

Protein 1 g

2%

Vitamin A

130%

Vitamin C

80%

Calcium

2%

Iron

2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# Packing

Presentation 6 units



# PACKING

Presentation 12 units



# PASSION FRUIT SODA

FRUIT SODA



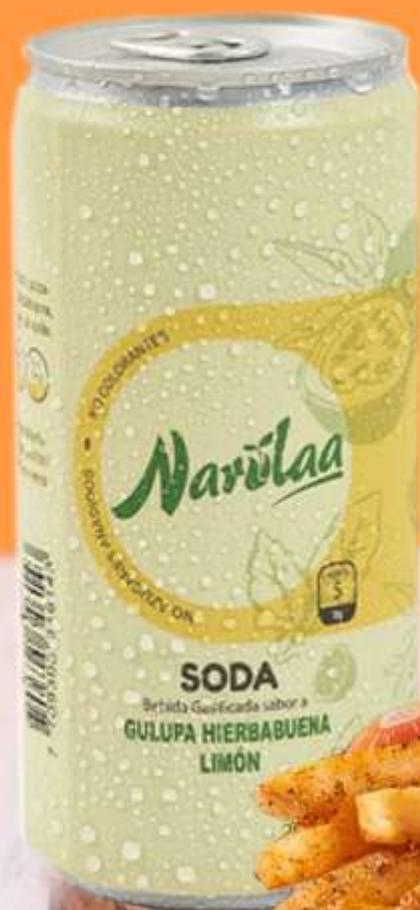
## INGREDIENTS

Gulupa – Peppermint – Lemon

## INFORMATION

A 240 ml serving provides

Calories	Total fat	Saturate fat	Sugar	Sodium
5	0g	0g	0g	5 mg



# Gulupa and lemon soda



## BRAVE

A brave person is one who chooses to live on the edge and test their capabilities, limits, and blockages. They have the courage to face any situation that life presents to them. They see bravery as a conscious challenge to grow, learn, and overcome

## BENEFITS



### GULUPA

Its nutritional content is very exquisite, gulupa contains water, calories, proteins, carbohydrates, antioxidants, fats, calcium, phosphorus, iron, and it is rich in fiber and vitamins A B and C. It is the basis for different multivitamin supplements.



### PEPPERMINT

It has antibacterial properties that help fight disease. Trace amounts of potassium vitamin B and different antioxidants help the body to function in a healthy way.



### LEMON

Lemon has many beneficial properties. It is a citrus source of vitamin C and is capable of acting on the intestine, promoting digestion. It can be used for hair and teeth care, helps to treat respiratory disorders and has excellent slimming properties.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

Calories 5 (26kj)

Calories from fat 0

Daily value %\*

Total fat 0 g

0%

Saturated fat 0 g

0%

Trans fat 0 g

Cholesterol 0 mg

0%

Sodium 5 mg

0%

Total Carbohydrate <1 g

0%

Sugar 0 g

Dietary Fiber 0 g

0%

Protein 0 g

0%

Vitamin A

0%

Vitamin C

0%

Calcium

0%

Iron

0%

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# COROZO & BLUEBERRY SODA

FRUIT SODA



## INGREDIENTS

Corozo – Blueberries

## INFORMATION

A 240 ml serving provides

Calories	Total fat	Saturate fat	Sugar	Sodium
<b>10g</b>	<b>0g</b>	<b>0g</b>	<b>1g</b>	<b>10mg</b>



# Corozo & blueberry soda

## DIFFERENT

A brave person is one who chooses to live on the edge and test their capabilities, limits, and blockages. They have the courage to face any situation that life presents to them. They see bravery as a conscious challenge to grow, learn, and overcome.

## BENEFITS



### COROZO

Corozo fruits are rich in vitamins, A, C, and E, and minerals such as magnesium, iron, and calcium, which are involved in the tissues growth of the human body and, therefore, in the collagen and bones formation and regeneration, and also help to prevent related conditions to the eyesight.



### BLUEBERRY

Blueberries reduce blood pressure. A study found that this fruit reduces blood pressure by 4 to 6% in people who consume 50 grams of blueberries per day, for 8 weeks. Anthocyanins present in blueberries are powerful antioxidants, which are also allies of memory.

## Nutritional information

Serving size: 1 glass (240 ml)

Servings per container: approx. 1

### Amount per serving

	Daily value %*		
Calories 10 (44kj)	Calories from fat 0		
Total fat 0 g	0%		
Saturated fat 0 g	0%		
Trans fat 0 g			
Cholesterol 0 mg	0%		
Sodium 10 mg	0%		
Total Carbohydrate 2 g	0%		
Sugar 1 g			
Dietary Fiber 0 g	0%		
Protein 0 g	1%		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

\* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

# PACKING

Presentation 24 units





## ENVIRONMENTAL PURPOSE

WE SUPPORT THE  
“SAVING THE AMAZON” FOUNDATION

Its aim is to buy and sow trees, in order to protect the world’s lung, and preserve this wonderful place, which is a World and Nature heritage site.

